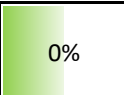
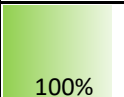
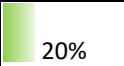
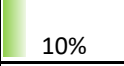
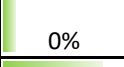
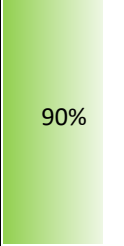
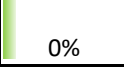

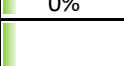
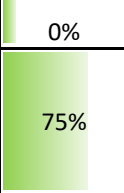


**KWU Strategic Plan: Project Management Record - YEAR TWO  
2019-20**

<b>KWU 2018-21 Strategic Plan: Year Two</b>					
	<b>% done</b>	<b>Year Two: 2019-20</b>	<b>Start Date</b>	<b>Due By</b>	<b>Notes</b>
<b>MO</b>	100%	Review data from assessments for prospective students	7/1/2019	09/30/19	<b>9/24/19:</b> Clearinghouse data, enrollment patterns, and feedback from campus visitors reviewed. Currently gathering more detailed information on the effectiveness of our financial aid packaging in influencing student decisions.
<b>BB</b>	0%	Review data from assessments for online students	7/1/2019	09/30/19	
<b>BW</b>	85%	Review data from assessments for regional employers	7/1/2019	09/30/19	<b>9/18/19:</b> 85% completed
<b>DK</b>	1%	Application submitted for Social Work accreditation	7/1/2018	01/31/20	<b>9/10/18:</b> action item moved to year two; site visit Dec 2019-Feb 2020
<b>DK</b>	0%	Implement recommendations for current students	7/1/2019	08/31/19	
<b>MO</b>	100%	Recommend actions based on data for prospective students	7/1/2019	12/31/19	<b>9/24/19:</b> 1. Incentivizing campus visits. 2. Enhancing the "Open Option" concept in place of "Undecided." 3. Enlarging the funnel. 4. Different communication patterns for name purchase students.
<b>BB</b>	0%	Recommend actions based on data for online students	07/01/19	12/31/19	
<b>BW</b>	0%	Recommend actions based on data for regional employers	07/01/19	12/31/19	
<b>MO</b>	0%	Implement recommendations for prospective students	07/01/19	03/31/20	
<b>BB</b>	0%	Implement recommendations for online students	07/01/19	03/31/20	
<b>BW</b>	0%	Implement recommendations for regional employers	07/01/19	03/31/20	
<b>DK</b>	25%	Assess and recommend improvements for current students	07/01/19	03/31/20	<b>9/6/19:</b> 25% completed
<b>MO</b>	10%	Implement admissions marketing materials	07/01/19	09/30/19	<b>9/24/19:</b> Having initial conversations
<b>DK</b>	50%	Develop and test assessment measures of holistic experience	07/01/19	03/31/20	<b>9/6/19:</b> 50% completed

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MO		Develop marketing materials to explain importance of holistic experience	11/01/18	01/31/20	<b>10/29/18:</b> Schedule needs to be pushed back until more data is available. <b>2/4/19:</b> use of ILOs (Olaf Frandsen developing), marketing materials <b>5/29/19:</b> Moved to Year Two from Year One
BW / DK		Design and implement new Orientation and first year support plan	07/01/19	08/31/19	<b>9/6/19:</b> completed
DK		Design and implement assessment plan for AMS	07/01/19	11/30/19	<b>9/6/19:</b> 20% completed
BB		Make recommendations for Business accreditation	07/01/19	10/31/19	<b>9/9/19:</b> Bus Dept faculty are considering which accrediting body to go with; student conversations are beginning; formal recommendations coming this fall
DK		Implement recommendations for Business accreditation	11/01/19	02/28/20	
DK		Develop and submit Social Work accreditation self-study	07/01/18	04/30/20	<b>8/27/18:</b> The Social Work faculty have begun preliminary work on this. <b>9/24/18:</b> The SW faculty are now meeting weekly and are working on the self-study in preparation for submitting the application for accreditation. <b>10/29/18:</b> Devising of self-study underway; weekly meetings occurring; looking for outside reviewer; draft expected by Dec. 1 <b>1/22/19:</b> new submission period of initial documents in March. Documents 100% complete at <b>draft</b> stage <b>5/29/19:</b> Moved to Year Two from Year One
BW		Provide training for alumni and community collaborators	07/01/19	03/31/20	<b>9/18/19:</b> 25% completed; moved completion date to SP20
BB		Develop tracking system to ensure EELO for all students to be successful	07/01/19	12/31/19	
DK		Assess and analyze work with alumni and community collaborators	07/01/19	04/30/20	
BW / MO		Recruit alumni and community members for experiential learning opportunities	07/01/18	06/30/20	<b>9/24/18:</b> Dr. Overton and VP Weiser are working on identifying alumni to come in to work on mentoring opportunities. <b>2/4/19:</b> initial list developed and prepping for Alumni Visit Day <b>5/29/19:</b> moved to Year Two

**KWU Strategic Plan: Project Management Record - YEAR TWO  
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<b>BB</b>	65%	Review all programs	07/01/19	12/01/19	<p><b>5/29/19:</b> rubric tool updated; timeline developed for FA19</p> <p><b>9/6/19:</b> Process 60% completed. Open Forums scheduled and in process for faculty on APP; 93% of evidence files submitted; auditing of programs, recommendations and actions steps remain</p> <p><b>9/17/19:</b> APP review committee members are currently reviewing/scoring the qualitative data that was submitted by the academic programs</p>
<b>DK / RB</b>	0%	Implement plan for addressing changes from academic program review	12/02/19	03/15/20	
<b>09/27/19</b>	<b>29%</b>	<b>Total Plan Completion To-Date</b>			