**KWU Academic Program Prioritization Categories:**

A. Mission/Overall Essentiality Qualitative

B. Institutional Fit: Number of Students Served in Quantitative

Programmatic Courses

C. Major FTE Enrollment Trend Quantitative

D. Assessment of Student Learning Outcomes Qualitative

E. High Impact Practices Qualitative

F. Average Program Class Size by Course Section Quantitative

G. Number of Graduates ÷ Number of Full-time Faculty Quantitative

H. Potential Revenue: Tuition x Course Credit Hour x Quantitative

Number of Students per All Course Sections

I. Program + Institutional Expenditures (per annualized budget) Quantitative

J. Average Net Historic Contribution (Potential Revenue – Quantitative

Program/Institutional Expenditures)