Kansas Wesleyan University
President's Council Dashboard Indicators
2019-20

As of Fall Semester, 20th Day	Actual 2014-15	Actual 2015-16	Actual 2016-17	Actual 2017-18	Actual 2018-19	Goal 2019-20	Est/Actual 2019-20
Student Headcount	710	733	766	791	742	816	
Full Time Undergraduate (not online)	**593**	**619**	**638**	**628**	**598**	**604**	
New	229	265	248	270	215	260	
Continuing	364	354	386	358	383	344	
Tuition Discount Rate - Total	**50.4%**	**49.0%**	**50.9%**	**54.0%**	**54.7%**	**59.0%**	
Tuition based funding scholarships	48.4%	46.5%	45.4%	47.4%	42.5%	42.4%	
Donor/Grant based funding scholarsips	2.0%	2.4%	5.4%	6.6%	12.2%	11.5%	
Graduate Program (PT)	**43**	**58**	**73**	**98**	**74**	**93**	
Graduate Assistants	15	21	29	35	26	30	
Non-Graduate Assistants	**28**	**37**	**44**	**63**	**49**	**63**	
RN to BS (not included in UG numbers)	0	0	0	5	15	15	
Part-Time	74	71	55	61	62	62	
Part-Time Credit Hours	523	406	330	365	364	310	
Retention Rate First time FT Freshman	62.90%	63.10%	58.90%	54.00%	58%	60%	
Persistence Rate*	70.0%	70.6%	67.3%	68.0%	X	71%	
Placement Rate (I-F/G-S/O-o-F/N-**	55/23/19	60/20/18	45/39/16	50/40/10/0	60/25/14/1	55/40/5/0	
Residence Halls (RH)	399	427	457	445	402	408	
Percent of FT Undergrads in RH	67.3%	69.0%	71.6%	70.9%	67.2%	67.5%	

July 1 to June 30	Actual 2014-15	Actual 2015-16	Actual 2016-17	Actual 2017-18	Est/Actual 2018-19	Goal 2019-20	
Net Tuition & Fee Revenue	$ 8,589,674.00	$ 9,064,283.00	$ 9,355,535.00	$ 9,332,355.00	$ 8,987,951.00	$ 8,333,602.00	
Operating Gift Revenue - No cap	$ 530,985.00	$ 615,416.00	$ 1,057,803.00	$ 1,896,605.00	$ 1,657,620.00	$ 1,755,500.00	

These numbers represent overall institutional persistence based on the fall 20th-day reports.

**The Placement Rate is calculated in January, following the survey conducted beginning in Nov.*

Rev: 7/8/2019